

PRESS RELEASE

For Immediate Release

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United Benefit Advisors Announces Another New Partner Firm – Strategic Services Group

UBA's Global Network of Independent Employee Benefits Advisory Firms Looks Forward to this Michigan Agency

Indianapolis, Ind. – May 10, 2016 – United Benefit Advisors (UBA), the nation's leading independent employee benefits advisory organization, welcomes Strategic Services Group as its newest Partner Firm. Headquartered in Rochester Hills, Michigan, Strategic Services Group (SSG) is a locally owned business that has been serving that state with a combined 55 years of experience from its agency leaders.

"Greg and I are excited to join UBA. The UBA relationship enhances our ability to provide deeper value to our clients, and allows our entire team to leverage the thought leadership and experience of other brokerage firms across the United States, Canada and beyond," says Doug Roehm, President of Strategic Services Group.

Strategic Services Group works smarter to drive superior results. Their team combines the experience and know-how of some of the industry's best and brightest talent to deliver comprehensive employee benefits solutions, dashboards, and reporting tools to their clients. This allows employers to focus their time and energy on the income-producing side of their business and gives the CFOs and human resource executives the tools they need to take the lead in efficiency, cost control, compliance, and employee engagement in their benefit programs.

"I look forward to the sharing of ideas from the team of professionals at Strategic Services Group. UBA's network of Partner Firms covers all aspects of the benefits industry, and the staff at SSG encompasses all human resource disciplines to support their clientele," says UBA CEO Les McPhearson. "This is an excellent and mutually beneficial fit for both organizations."

As the newest Partner Firm of UBA, Strategic Services Group joins a network of employee benefits advisory firms that serve employers of all sizes across the United States, Canada, and Europe. As a combined group, UBA's annual employee benefit revenues rank it among the top five employee benefit advisory organizations in the U.S.

About Strategic Services Group, Inc.

Located in the central business corridor of Southeast Michigan, SSG is committed to creating a unique culture that embraces trust and respect, a thirst for learning, courage, making a mark, and having fun. Our diversified portfolio of services and our breadth of employee experience makes our clients' and their employees' lives easier, allowing us to boast a nearly 100% client retention rate. For more information, visit www.strategicservicesgroup.org.

About United Benefit Advisors®

United Benefit Advisors® (UBA) is the nation's leading independent employee benefits advisory organization with more than 200 offices throughout the United States, Canada and the United Kingdom. UBA empowers more than 2,000 Partners to both maintain their individuality and pool their expertise, insight, and market presence to provide best-in-class services and solutions. Employers, advisors and industry-related organizations interested in obtaining powerful results from the shared wisdom of our Partners should visit www.UBAbenefits.com.

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