Mployer Advisor Announces Detroit's Top Employee Benefits Consultant Award Recipients for 2021

The leading independent platform for employers to research, review and evaluate insurance brokers reveals the Detroit area's recipients of its inaugural awards program

NASHVILLE, Tenn. (PRWEB) September 01, 2021 -- Mployer Advisor, the leading independent platform for employers to research, review and evaluate insurance brokers, is pleased to announce the Detroit area's recipients of its inaugural "Top Employee Benefits Consultant Awards" for 2021. Mployer Advisor's Top Employee Benefits Consultant Award Program evaluates brokers based on industry experience, company size, online ratings and reviews and recognizes esteemed brokers that demonstrate market-leading competencies and a proven track record of success among employers, insurance providers and peers.

"Who an employer chooses as their insurance broker has significantly more impact on the cost and quality of their benefit plan than who they chose as their insurance carrier," said Brian Freeman of Mployer Advisor. "We are proud to honor this distinct group of insurance consultants who have demonstrated a wide range of experience and positive employer feedback on service and quality. For too long, the industry has been dependent on referrals and existing relationships to select insurance advisors. With Mployer Advisor, we now celebrate this distinguished group of consultants who work tirelessly to keep costs low and support employers during one of the most impactful decisions they have to make as a company."

The Detroit-Warren-Dearborn, MI area is one of the most competitive job markets in the U.S. Midwest, employing approximately 2 million people with a slightly lower unemployment rate than the rest of the country. Offering industry-leading, competitive employee benefits is a critical factor in hiring and engaging top talent for employers in the Detroit area. Finding and partnering with a highly rated insurance consultant is imperative to retaining talent in any market.

The recipients of the 2021 "Top Employee Benefits Consultant Awards" for the Detroit area as follows:

- AssuredPartners

- Strategic Services Group
- Employee Benefit Services Group

- The Timberland Group
- Gallagher Insurance, Risk Management & Consulting

- Wilshire Benefits Group
- HUB International

- Marsh & McLennan

The above winners are a brief snapshot of Mployer Advisor's matrices and proprietary M Score on June 30, 2021. To determine award winners, Mployer Advisor analyzed each brokerage based on historical data, business experience across employer size, industry and products, as well as relevant online ratings and reviews from employers across several platforms.

To view a full list of consultants in the Detroit area, visit MployerAdvisor.com.

About Mployer Advisor:
Mployer Advisor is changing the way employers search, evaluate and select insurance advisors. The intuitive platform connects employers and employees to great benefits and insurance plans by providing employers with actionable data to easily evaluate and select the best advisor for a company's specific needs. Most brokerages have a profile on Mployer Advisor, which provides independent ratings of insurance advisors to support employers. Insurance brokers cannot pay to influence their Mployer Advisor rating. Only highly rated brokerages are allowed to advertise on the platform. To learn more about Mployer Advisor, visit https://mployeradvisor.com or follow us on LinkedIn.

Disclaimer: Rankings are dynamic, and this report may not reflect the rankings currently listed on Mployer Advisor's website. Since Mployer Advisor's research is ongoing, interested companies that want to join next year's list are encouraged to claim their free profile on Mployer Advisor.

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